

## **Official Rules and Regulations for Miromar Outlets “Festive Photo Op Giveaway” on Social Media.**

**NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN THIS CONTEST. A PURCHASE OR PAYMENT DOES NOT IMPROVE YOUR CHANCES OF WINNING. THIS CONTEST IS VOID WHERE PROHIBITED BY LAW.**

Miromar Outlets “Festive Photo Op Giveaway” Social Media Contest (“Contest”) is an Instagram and Facebook (social media) contest only, beginning at 12:00 a.m. Eastern Time (“ET”) on November 19, 2025 and ends 11:59 p.m. EST on December 23, 2025. No purchase is necessary to enter or win. Sponsor is: Miromar Outlets West, LLC (“Miromar Outlets”), Administrative Offices, 10801 Corkscrew Road, Suite 199, Estero, Florida 33928. Phone: 239-948-3766. Contest is open to individuals 18 years of age and older who are legal residents of the United States. Employees, family members, and/or affiliates or subsidiaries of Miromar Development Corporation and Miromar Outlets, its tenants, their employees and family members are NOT eligible to participate.

**HOW TO ENTER:** Entrants post and tag, or share a photo with Miromar Outlets’ official account featuring the photo op featured at the vine walls. Entrants must follow Miromar Outlets’ official page and share their own images with Miromar Outlets’ official Instagram or Facebook account. The winners will be notified via their Instagram or Facebook account. All entries must be received by 11:59 p.m. December 23, 2025. The grand prize(s) will be awarded to two (2) individual entries selected from all entries. In the event of a dispute as to the identity of the winner, the winning entries will be the Authorized Account Holder of the submitted entry at time of entry (if applicable). “Authorized Account Holder” is defined as the person who is assigned to the account by Instagram or Facebook. By submitting an entry, you are providing your information to Miromar Outlets and not to Instagram or Facebook.

THIS CONTEST IS NOT SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH INSTAGRAM OR FACEBOOK. The information you provide will only be used for the administration of this Contest. Facebook is released of all liability as to each entrant in this Contest. Any questions, comments or complaints regarding this Contest must be directed to Miromar and not Facebook.

**The Grand Prize(s) are a \$100 Gift Card Bundle (\$5 Starbucks, \$20 Naples Flatbread, \$25 Perry Ellis, \$50 Miromar Outlets). The Grand Prize entries have no cash value and cannot be substituted.** Odds of winning depend on the number of eligible entries received. Winner is responsible for all federal, state, local and income taxes. Any additional costs related to a Grand Prize that are incurred as a result of acceptance of the Grand Prize will be the sole responsibility of Contestant. Winners will be selected at random by the Miromar Outlets’ Management Office. The decision of Miromar Outlets’ Management will be final and binding. You do not need to be present to win. The winner will be notified by their authorized Instagram or Facebook account associated with the submitted entry “Festive Photo Op Giveaway” Instagram or Facebook post. The winner must confirm receipt of the notification that they have won within two (2) days of receipt of the message and must claim their prize within fifteen (15) days after receipt of notification at the Miromar Outlets Mall Office located in Suite 199 or the prize will be forfeited and no substitute or alternate winner will be selected.

The Prize is nontransferable. All federal, state and local laws and regulations apply to the contest.

Participants entry into the contest and acceptance of the Prize constitutes permission for Miromar and its affiliates to the use of their name and/or likeness and all photographs, images and works submitted for purposes of advertising, trade, or promotion without further compensation or approval, unless prohibited by law. Participants must only submit photographs, images and other content that they personally own, create, and are original to them, and which do not violate any copyrights or other intellectual property or other applicable laws.

The winner will be required to sign a release of liability holding Miromar Development Corporation, Miromar Outlets, and their affiliates, employees and officers and directors harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the Contest.